2024



JOAN NICOLE PRINCE HOME till human WALK / RUN May 4th, 2024

SCHENECTADY CENTRAL PARK GISTER: JOANNICOLEPRINCEHOME.ORG/STILLHUMAN



you did it!

LET'S GET STARTED ON SPREADING THE WORD & REACHING YOUR FUNDRAISING GOALS!

Fundraising Joolkit NEXT STEPS

JOAN NICOLE PRINCE HOME still human WALK / RUN May 4th, 2024 SCHEMECTARY CENTRAL PARK BECISTER: JOANNICOLEPRINCEMENT ONE OFFILILIUMA

LET'S GET STARTED

Create your fundraising

LOOKING TO MAKE A LARGER IMPACT DURING THE STILL HUMAN WALK/RUN? START FUNDRAISING TODAY WITH YOUR OWN FUNDRAISING PEER-TO-PEER PAGE.



PERSONALIZE YOUR FUNDRAISING PAGE

ONCE REGISTERED FOR THE EVENT, YOU WILL BE REGISTERED WITH KINDFUL & OUR "CAUSE" (YOU CAN LOG IN AT ANY TIME USING THE CREDENTIALS YOU SET UP DURING REGISTRATION). YOU CAN THEN CREATE YOUR PARTICIPANT PAGE BY CLICKING ON THE "DETAILS" BUTTON IN THE ORGANIZATION'S ACTIVE CAUSES BOX -ONCE CLICKED YOU WILL BE ROUTED TO A PAGE TO CLICK "CREATE YOUR FUNDRAISER" WHERE YOU CAN ADD A PERSONAL MESSAGE, ADD IMAGES, AND UPLOAD PLEDGES!

Joan Nic	ole Prince Home			Amanda Never
Donate				
Dashboard	Organization's A	vctive Causes (1)	Search Causes:	Search
Activities				
Causes				
Billing	Joan Nicole Prince Hom Still Human Walk/Run 1 Fundraiser Member Raised: \$075, DETAILS	_		



SET A FUNDRAISING GOAL

SET A FUNDRAISING GOAL FOR YOURSELF AND/OR THE TEAM YOU HAVE CREATED. THIS WILL HELP YOU STAY ORGANIZED, MOTIVATED, AND SET DEADLINES. IMPORTANT THINGS TO KEEP IN MIND WHEN SETTING A GOAL: THE ORGANIZATION'S DONATION DEADLINE, YOUR LIST OF POTENTIAL DONORS, AND YOUR BUSY SCHEDULE. YOUR GOAL CAN CHANGE AS TIME GOES ON, HOWEVER, A GREAT START IS \$100!



MAKE A PLAN

ORGANIZE A PLAN FOR YOUR FUNDRAISING GOAL BY UTILIZING THE TIPS & TRICKS FOUND BELOW. DON'T FORGET TO TAKE INTO ACCOUNT DEADLINES & YOUR BUSY SCHEDULE! ALL FUNDRAISING DONATIONS FOR THE JNP STILL HUMAN WALK/RUN MUST BE SUBMITTED BY MAY 31ST,2024.



SPREAD THE WORD!

YOU CAN SEND EMAILS AND SHARE TO SOCIAL MEDIA DIRECTLY FROM YOUR PARTICIPANT FUNDRAISING PAGE! THIS ALLOWS YOU TO KEEP YOUR POTENTIAL DONORS UPDATED AND INFORMED. DON'T BE AFRAID TO SHARE OFTEN, USE IMAGES, AND SHARE YOUR PASSION FOR THE EVENT FREQUENTLY!

SOCIAL MEDIA

SOCIAL MEDIA IS A POWERFUL TOOL TO HELP SPREAD AWARENESS & FUNDRAISE. BELOW ARE SOME SAMPLE MESSAGES YOU CAN POST TO YOUR SOCIAL MEDIA PROFILES. DON'T FORGET TO USE OUR HASHTAGS!

#stillhuman

inph



A VERY COMMON MESSAGE TO SHARE:

" I'VE REGISTERED FOR THIS YEAR'S JOAN NICOLE PRINCE HOME STILL HUMAN WALK/RUN FOR MAY 2024. I'M WALKING BECAUSE (REASON FOR WALKING) & I'M ASKING FOR YOUR SUPPORT. HERE IS THE LINK TO MY PERSONAL FUNDRAISING PAGE (LINK). THANK YOU FOR ANY & ALL SUPPORT!"



SHARE THE FACTS

JOAN NICOLE PRINCE HOME

WALK / RUN May 4th, 2024 schenectady central park ster: joannicoleprincehome.org/sti

> "DO YOU KNOW ABOUT THE JNP HOME IN SCOTIA? THEY CARE FOR TERMINALLY ILL INDIVIDUALS IN NEED AT THE END OF LIFE, FREE-OF-CHARGE, IN OUR COMMUNITY! I'M RAISING FUNDS TO HELP THEM OUT THIS YEAR. VISIT MY FUNDRAISING PAGE (LINK) FOR MORE INFORMATION ABOUT THEIR EFFORTS & HOW YOU CAN HELP."



TIMELINE REMINDERS

"WE HAVE 3 WEEKS LEFT TO REACH MY FUNDRAISING GOAL FOR THE JNPH STILL HUMAN WALK/RUN! I'M \$XX.XX AWAY FROM MY GOAL. WILL YOU HELP ME? VISIT MY PERSONAL FUNDRAISING PAGE TO MAKE A DONATION TODAY! (LINK) THANK YOU FOR YOUR HELP!"



MAKE IT PERSONAL

"WE ARE SO CLOSE TO THE START OF THE JNPH STILL HUMAN WALK/RUN! I AM SO PROUD OF THIS ORGANIZATION & THE OPPORTUNITY TO HELP THEM MAKE A DIFFERENCE FOR THOSE IN NEED AT THE END OF LIFE. (SHARE HOW YOU WERE PERSONALLY CAME TO BE INVOLVED). PLEASE SUPPORT & VISIT MY PERSONAL FUNDRAISING PAGE HERE ->(LINK)"

Remember

1. ALWAYS INCLUDE YOUR PERSONAL FUNDRAISING PAGE LINK

2. DON'T BE AFRAID TO POST FREQUENTLY& SHARE A PHOTO!

3. RECOGNIZE DONATIONS & DONORS TO SHOW APPRECIATION



WRITING A LETTER OR EMAIL

SOCIAL MEDIA IS GREAT, BUT THERE IS NOTHING MORE POWERFUL THAN THE WRITTEN OR SPOKEN WORD! LOOK BELOW FOR A FEW TIPS ON WRITING THE PERFECT FUNDRAISING LETTER, EMAIL, OR TEXT

P.S. WE'VE ATTACHED OUR OFFICIAL SPONSORSHIP LETTER FOR FUNDRAISING WITH BUSINESSES



CREATE A LIST OF EVERYONE YOU KNOW

DON'T FORGET CASUAL ACQUAINTANCES, THEY WILL RECOGNIZE YOUR COMMITTMENT TO A WORTHY CAUSE.



DON'T BE AFRAID OF "THE ASK"

YOU WON'T KNOW IF SOMEONE CAN HELP UNTIL YOU ASK! AND REMEMBER THE WORST THING THAT CAN HAPPEN IS THEY SAY NO! DON'T TAKE THINGS PERSONALLY & STAY FOCUSED ON THE CAUSE.



MAKE IT PERSONAL

SHARING A PERSONAL STORY OR MESSAGE CAN PULL IN DONORS WHO RELATE & A HAND WRITTEN NOTE WILL MAKE POTENTIAL SUPPORTERS FEEL SPECIAL.



SHOW YOUR PASSION

SHARE WHY YOU ARE EXCITED & PASSIONATE ABOUT RAISING FOR THE CAUSE! THE CAUSE IS IMPORTANT TO YOU- LET EVERYONE KNOW WHY. THIS NOT ONLY HELPS RAISE FUNDS BUT BRINGS AWARENESS TO THE CAUSE.



MAKE IT EASY

MAKE IT EASY TO DONATE! GIVE POTENTIAL DONORS OPTIONS, FOR INSTANCE, ONLINE DONATING, CASH DONATIONS, MAIL-IN DONATIONS. OR TAKE THE EXTRA STEP & PICK UP THE DONATION.



SET A GIVING DEADLINE

A DEADLINE WILL KEEP YOU MOTIVATED & ORGANIZED! ASK FOR DONATIONS TO BE MADE PRIOR TO THE EVENT'S END DATE SO THE ORGANIZATION CAN HAVE AN ACCURATE COUNT FOR THE EVENT.



SEND REMINDERS

KEEP A LIST OF THOSE YOU HAVE REACHED OUT TO, SEND A REMINDER TO THOSE WHO HAVE NOT DONATED YET. DON'T FORGET TO SEND FUNDRAISING UPDATES WHEN YOU SEND REMINDERS!



RECOGNIZE YOUR DONOR!

ALWAYS ACKNOWLEDGE A DONATION & DONORS. IT BUILDS RAPPORT FOR FUTURE DONATIONS, REMINDS THE DONOR THEY ARE APPRECIATED & ENCOURAGES OTHERS TO DONATE TOO.

DEDICATED TO PROVIDING A SAFE, COMFORTABLE HOME FOR THE TERMINALLY ILL





schenectady community home inc. 2024 JOAN NICOLE PRINCE HOME still human

WALK / RUN

March 2024

Dear Friend:

I am writing to you on behalf of a great cause in our community that needs your support. **Opening in 2006, the Joan Nicole Prince Home is a two-bed residence that provides a safe, comfortable, and caring residence for terminally ill people in need of a home during their final days.** Residents are community members with the fewest options and greatest needs at the end of life. The residents receive 24/7 bedside charity care and emotional support from a few part-time staff members and volunteers. JNP provides a home-like environment that includes, a spacious backyard, kitchen, and dessert for breakfast. The Joan Nicole Prince Home is run solely on donations, grants, and community support to sustain its \$240,000 budget.

We are not only providing quality care for our residents, but we are also training future health care providers in the art of comfort care and bereavement. Through our many educational partnerships with institutions of higher learning, we are expanding our community of compassionate caregivers for residents at the end of life and for their families. We offer students in the allied health professions, including pre-med students, resident physicians, nursing, pharmacy, and other students the opportunity to learn about end-of-life care.

To benefit the Home, we will be hosting our 18th annual Still Human Walk/Run which takes place May 4th, 2024 in Schenectady Central Park. We would like to invite you to participate in the event by becoming a sponsor. We are currently in need of sponsorships & in-kind donations for the event. We can only continue our mission with support from local businesses like yours! All donors will be acknowledged at our event and website. We are recognized as a 501c(3) and all donations are tax-deductible. If you are unable to become a sponsor, please spread the word in your community about our event.

On behalf of the Board of Directors, I thank you for considering this request. **Please respond** by April 5th, 2024 by calling (518) 346-6471 or emailing director1jnp@gmail.com with questions or donation information.

Joni Warren

Toni Warren Executive Director www.joannicoleprincehome.org www.facebook.com/joannicoleprincehome

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> > * Deceased

DEDICATED TO PROVIDING A SAFE, COMFORTABLE HOME FOR THE TERMINALLY ILL



sill human



SPONSORSHIP LEVELS

Marathoner - \$500

Name/Logo on all print and social media advertising including: Event Registration, Brochure, Facebook, & T-Shirt

Link featured on JNPH Website & Virtual Event Kit

Press Release to Schenectady Chamber of Commerce

Opportunity to distribute promotional materials during event

Recognition during Kick-Off & Finale

5 Raffle Tickets

Road Runner - \$250

Name/Logo on all print and social media advertising including: Event Registration, Brochure, Sponsor Board, Facebook, T-Shirt

Link featured on JNPH Website & Virtual Event Kit

Press Release to Schenectady Chamber of Commerce

Opportunity to distribute promotional materials during event

Recognition during Kick-Off & Finale

3 Raffle Tickets

Walk the Walkers - \$100

Name/Logo on all print and social media advertising including: Event Registration, Brochure, Sponsor Board, Facebook, T-Shirt

Link featured on JNPH Website Recognition during Kick-Off & Finale 1 Raffle Ticket

Yes! I would like to be an Event Sponsor at the following level:

Marathoner	Road	Runner
------------	------	--------

Name of Business:				
Address:				
City:	State:	Zip:		
Contact Person:		Phone:		
Email:	C	Check #:		

Walk the Walker

Checks can be made payable to "Schenectady Community Home Inc" OR via credit card on our website www.joannicoleprincehome.org/stillhuman

Please respond to JNPH Executive Director at director1jnp@gmail.com by Friday, April 5th, 2024 Please include your logo for T-Shirt production!

DEDICATED TO PROVIDING A SAFE, COMFORTABLE HOME FOR THE TERMINALLY ILL



still human walk/run



IN-KIND SPONSORSHIP







Fill out the form below & return to: Toni Warren Executive Director 22 Glenview Drive PO Box 2122 Scotia, NY 12302

Email to: director]jnp@gmail.com Call: 518-346-5471

Return by April 5th, 2024

Checks can be made payable to "Schenectady Community Home Inc" OR via credit card on our website www.joannicoleprincehome.org/stillhuman

Name of Business:		
Address:		
City:	State:	Zip:
Contact Person:		Phone:
Email:	Check #:	
ltem:		
Item Cost/Value:		
Signature:	Date:	

FUNDRAISING IDEAS

FUNDRAISING DOESN'T HAVE TO BE SCARY! IN FACT, FUNDRAISING CAN BE FUN AND EMPOWERING. LOOK BELOW FOR SOME IDEAS, DON'T BE AFRAID TO GET CREATIVE!





MATCHING GIFTS

ill human

WALK / RUN May 4th, 2024 Schenectady central park

CORPORATIONS WILL OFTEN MATCH GIFTS GIVEN BY EMPLOYEES. CONTACT YOUR HR DEPARTMENT FOR MORE INFORMATION & ASK EACH OF YOUR DONORS IF THEIR COMPANY MAKES CHARITABLE DONATIONS.



CHANGE CHALLENGE

START A CHANGE CHALLENGE IN YOUR PLACE OF WORK. SET A GOAL AND HAVE YOUR CO-WORKERS EMPTY THEIR POCKETS AT THE END OF THE DAY, BUILD UP THE ANTICIPATION & REMIND CO-WORKERS FREQUENTLY.



RESTAURANT NIGHT

DO YOU HAVE CONTACT WITH A LOCAL RESTAURANT? SEE IF THEY CAN JOIN IN ON THE FUNDRAISING BY HOSTING THE CAUSE FOR A NIGHT- WITH A PERCENTAGE OF THE PROCEEDS DONATED TO THE CHARITY.



USE YOUR PASSION

WHAT ARE YOU PASSIONATE ABOUT? TRANSFER YOUR PASSION FOR DOGS INTO A DOG WALKING FUNDRAISER AND DONATE THE PROCEEDS TO YOUR FUNDRAISING CAMPAIGN. ANYTHING CAN BE TURNED INTO A HEARTFELT FUNDRAISER!



DINNER

HOST A SPAGHETTI DINNER, BAKE SALE, OR POTLUCK WITH YOUR SCHOOL, CHURCH, WORK, OR NEIGHBORHOOD. DON'T FORGET TO HAVE A DONATION JAR OUT FRONT FOR THOSE WHO WISH TO GIVE EXTRA!



ALUMNI

REACH OUT TO YOUR SORORITY/FRATERNITY ALUMNI, ASK THEM IF THEY WOULD LIKE TO TAKE PART IN YOUR FUNDRAISING EFFORTS BY HOSTING AN EVENT OR DONATING.



SELL

HAVE UNWANTED ITEMS YOU WANT TO GET RID OF OR MAKE CRAFTS? SELL THEM AT A GARAGE SALE OR THROUGH SOCIAL MEDIA! BE SURE TO TELL YOUR BUYERS WHERE TO PROCEEDS WILL BE GOING.



MAKING A PLAN WILL HELP YOU REACH YOUR FUNDRAISING GOALS! MAKE EACH STEP SMALL & ATTAINABLE AND YOU'LL REACH YOUR GOAL IN NO TIME!

Paise #250

JOAN NICOLE PRINCE HOME

WALK / RUN

ASK 4 REALATIVES FOR \$25 EACH ASK 5 FRIENDS FOR \$10 EACH ASK 4 NEIGHBORS FOR \$10 EACH ASK 4 CO-WORKERS FOR \$10 EACH SPONSOR YOURSELF

#250

Ho above & beyond

RECRUIT YOUR DONORS TO COMMIT TO SENDING OUT THEIR OWN EMAILS, LETTERS, OR TEXTS IN ADDITION TO THEIR PLEDGE

Keep Frack

KEEP TRACK OF YOUR DONATIONS, DONORS, & WHEN YOU SEND THEM A THANK YOU CARD!

Date of Donation	Donor/Donation	Date of Thank You



WHO DO YOU KNOW?

SUCCESSFUL FUNDRAISERS GAIN SUPPORT FROM PERSONAL CONNECTIONS! HERE ARE SOME EXAMPLES OF PEOPLE TO REACH OUT TO.

Make a phone call to. Send an email to.

PARENTS SIBLINGS **IN LAWS AUNTS/UNCLES** COUSINS GRANDPARENTS

Write a letter to.

LOCAL BUSINESSES YOUR CHURCH HAIR DRESSER/BARBER SCHOOL **FITNESS INSTRUCTORS** SUPER MARKET

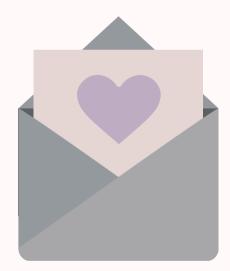
YOUR ACCOUNTANT

YOUR ATTORNEY

YOUR HEALTH CARE PROVIDERS

YOUR MECHANIC

YOUR LANDLORD



Others you might reach out to:

COLLEGE/SCHOOL FRIENDS **FACEBOOK FRIENDS NEIGHBORS PARENT'S FRIENDS**

LOCAL COFFEE SHOP **GOLF COURSES FAVORITE RESTAURANT CO-WORKERS**

LOCAL COLLEGES **ROTARY CLUBS**

GET INFORMED

WHAT IS THE JNP HOME?

JOAN NICOLE PRINCE HOME

WALK / RUN May 4th, 2024 Schenectady central park

SCHENECTADY COMMUNITY HOME, ALSO KNOWN AS THE JOAN NICOLE PRINCE HOME, IS A TWO-BED 501(C)(3) NON-PROFIT COMFORT HOME THAT PROVIDES END-OF-LIFE CARE SERVICES FOR TERMINALLY ILL INDIVIDUALS THAT ARE NO LONGER ABLE TO RECEIVE QUALITY CARE IN THEIR COMMUNITY. THESE INDIVIDUALS ARE THOSE WITH A PROGNOSIS OF THREE MONTHS OR LESS WHO HAVE THE FEWEST OPTIONS AND THE MOST NEED AT THEIR END OF LIFE.

WITH THE ASSISTANCE OF THE COMMUNITY HOSPICE, WHICH PROVIDES THE MEDICAL MANAGEMENT OF RESIDENTS, CARE IS PROVIDED BY FOUR EMPLOYEES, VOLUNTEER CAREGIVERS, AND NON-RESIDENT CARE VOLUNTEERS MONDAY THROUGH SUNDAY, 24/7. WHILE THE HOME IS NOT A MEDICAL FACILITY, IT OFFERS A CONTINUUM OF SERVICES THAT ARE HOLISTIC AND PATIENT-CENTERED FOCUS, WITH ATTENTION TO PHYSICAL, EMOTIONAL, SOCIAL, FINANCIAL NEEDS, AND SUPPORT FOR RESIDENT'S FAMILIES AND LOVED ONES. THESE SERVICES ARE PROVIDED FREE OF CHARGE TO EVERY RESIDENT.

WHO IS ELIGIBLE?

ELIGIBLE RESIDENTS MUST BE ON THE LOCAL COMMUNITY HOSPICE PROGRAM, HAVE A PROGNOSIS OF THREE MONTHS OR LESS, HAVE AN ACTIVE DNR (DO NOT RESUSCITATE) ORDER, ARE A RESIDENT OF SCHENECTADY COUNTY OR THE SURROUNDING COUNTIES, ARE UNABLE TO LIVE ALONE, OR HAVE AN INADEQUATE CAREGIVING SYSTEM. THOSE WHO ARE ELIGIBLE HAVE THE FEWEST OPTIONS AND THE MOST NEED AT THE END OF LIFE.

HOW IS THE JNP HOME FUNDED?

THE JNP HOME IS RUN SOLELY ON COMMUNITY SUPPORT, DONATIONS & GRANTS AND DOES NOT RECEIVE ANY FINANCIAL ASSISTANCE FROM THE STATE/FEDERAL GOVERNMENT OR INSURANCE REIMBURSEMENT. SEVERAL FUNDRAISING EVENTS ARE HELD EACH YEAR TO SUPPORT THE HOME. DONATIONS MAY BE MADE VIA SNAIL MAIL OR THE JNP WEBSITE; IN-KIND DONATIONS CAN BE DELIVERED OR SHIPPED TO THE HOME.

what does still human mean?

STILL HUMAN IS AN AWARENESS CAMPAIGN BASED ON THE DYING PERSON'S BILL OF RIGHTS. WITH THE STILL HUMAN CAMPAIGN, THE JNP HOME HOPES TO BRING A NEW TOMORROW, WHERE EVERY INDIVIDUAL AT THE END OF LIFE IS TREATED AS A HUMAN BEING, WITH COMFORT, RESPECT, & DIGNITY.

WHAT IS THE DYING PERSON'S BILL OF RIGHTS?

THE DYING PERSON'S BILL OF RIGHTS WAS DEVELOPED IN 1975 DURING A CONFERENCE ON "HELPING TERMINALLY ILL PATIENTS & THE HELPING PERSONS". THROUGHOUT THE BILL OF RIGHTS, WE ARE REMINDED THAT ILLNESS DOES NOT REMOVE THE RIGHT TO BE RESPECTED AT THE END OF LIFE. TO LEARN MORE ABOUT THE DYING PERSON'S BILL OF RIGHTS <u>VISIT</u> OUR WEBSITE.



how to

ALL TALENTS CAN BE USED WHILE VOLUNTEERING AT THE JOAN NICOLE PRINCE HOME! ALL RESIDENT CARE VOLUNTEERS RECEIVE EXTENSIVE TRAINING, MENTORING WITH EXPERIENCED PERSONNEL AND ONGOING SUPPORT. VOLUNTEERS CAN LOOK FORWARD TO A FLEXIBLE SCHEDULE, WITH VARYING OPPORTUNITIES, AND A FRIENDLY COMMUNITY.

VOLUNTEER POSITIONS:

RESIDENT CARE MAINTENANCE FUNDRAISING OFFICE FRIENDLY VISIT COOKING HOUSEKEEPING OUTREACH SEASONAL CARE

SIGN UP TO VOLUNTEER <u>HERE</u>.



THANK YOU TO OUR SPONORS!







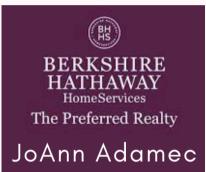




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JOAN NICOLE PRINCE HOME Still human WALK/RUN May 4th, 2024 Schenectady central park

THANK YOU TO OUR SPONORS!

